



ORP PRESENTS: PREPARE FOR VICTORY 2012

Know the Rules - Expand your Skills - Be Effective

WHO: All PCPs, Candidates, and Campaign Teams
WHAT: Effective workshops to inform and prepare for winning outcomes
WHERE: Holiday Inn, 105 Opal Court, Albany, OR
WHEN: Friday, February 3rd (prior to State Central Committee Meeting activities)
TIME: 1:00 - 4:30 pm

The Oregon Room: 1:00 - 4:30 pm

<u>Time</u>	<u>Presenter(s)</u>	<u>Workshop Topic</u>
1:00 - 2:00 pm	Ingrid Nichols Legislative Treasurer Rob Kremer ORP Treasurer	<u>Transactions Matter! Treasurers Update</u> Current information will keep cash in your coffers and avoid making negative news. Information and discussion on current Secretary of State rules on C&E reporting.
2:15 - 3:15 pm	Sarah Dressler Deschutes County Communications Committee	<u>Got Mail(Chimp)? Email Newsletters Made Easy</u> Looking for a professional and free way to manage your county or campaign's messaging strategy? Harness the powers of MailChimp, Facebook, and Twitter to boost your communications strategy into the 21st century!
3:30 - 4:30 pm	Kevin Hoar ORP Field Director	<u>New ORP Database: Detailed Sneak Preview & Feedback</u> The new system being crafted to replace VoterVault, CompleteCampaigns BackOffice, etc. This will more effectively support candidates, and produce effective GOTV for the general election Victory Program in Oregon.

The State Room: 1:00 - 4:30 pm

<u>Time</u>	<u>Presenter(s)</u>	<u>Workshop Topic</u>
1:00 - 2:30 pm	Judy Adkins State PCP Chair Gladys Biglor Deschutes County Elections Chair	<u>Train the Trainer: Step-by-Step Guide for PCP Training</u> Judy and Gladys have collaborated to bring you a comprehensive guide to successfully recruiting, activating, and retaining the lifeline of our party: the PCP!
2:45 - 4:30 pm	Greg Leo ORP Chief of Staff	<u>Campaign Communications: County Party Organizations</u> A review of earned and social media for County Republican organizations and Legislative and local campaigns based on thirty years of campaign experience. You won't want to miss the "Trail Mix" session!

WORKSHOP REGISTRATION FORM

One Form Per Person

35 PEOPLE per WORKSHOP.
REGISTRATION FOR THE WORKSHOP(S) WILL BE ON THE FIRST COME BASIS

Name: _____ County: _____

Address: _____

Phone: _____ Email: _____

Registration Online _____ (yes or no) Registration Mailed _____ (yes or no)

Registration Online, payment mailed to Terri Moffett (address below) _____ (yes or no)

Registration Online, payment at the door _____ (yes or no)

Please Note: There are no refunds for registration(s). Anyone not able to attend and indicated they would be paying at the door, will be billed by the ORP. You may transfer a registration, but payment must be worked out between parties.

Registration Costs: Payments by Check or Cash Only

Single workshop:	\$10.00	\$ _____	(fill in here if 1)
Workshop Package (2 or more sessions):	\$15.00	\$ _____	(fill in here if 2 or more)
Total Enclosed:		\$ _____	Thank You!

Note: Your Registration Cost should not exceed \$15.00

You must identify the workshop(s) you are interested in attending

Treasurer _____ PCP Training _____
Mail Chimp _____ Communications _____
Database _____

REGISTRATIONS & MAILED PAYMENTS MUST BE RECEIVED BY JANUARY 31, 2012!

Make checks to: Oregon Republican Party

MAIL PAYMENTS TO:

Terri Moffett
25990 Ferguson Road
Junction City, OR 97448
Questions: 541.998.6439